



KAHUNA CREATIONS

Kahuna Creations Newsletter

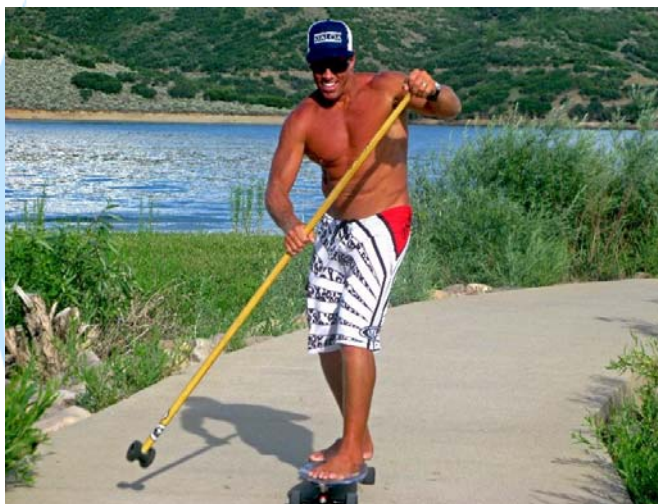
September 2010



Kahuna Board Riders,

Welcome to the September newsletter! Fall is officially here, and the weather is already ideal for longboarding! We've had another awesome month and want to show a little of what we've been up to. Check out what we've been doing, and feel free to respond with any news you have.

Video of Chuck Patterson and Rob Rojas SUP masters showing off their Land Paddling skills



We have a new video of champion SUP surfers Chuck Patterson and Rob Rojas showing how Land Paddling is done. Check out the video [here!](#) We met Chuck and Rob earlier this summer. They are two of the most incredible paddle surfers around, and we loved riding with them. Now they both have a set and are rocking it on the Kahuna Big Stick!

SUP / LP Fall Festival

Land Paddling and stand-up paddling biathlon and relays



Kahuna Board Rider: Zack Dekker



This month's featured Kahuna Board Rider is Zack Dekker, possibly the first land paddler from Yakima, Washington. Zach is studying graphic design and is a long-time longboarder. For years, Zach would just about always be found on his longboard, but he had to slow down after a longboard

accident, which did some serious damage to his knee.



After the accident, he found the Kahuna Big Stick and "had to have it." Zach said, "It really helped take away some of the stress I was putting my knee and worked upper-body muscles I seriously never knew I had! After my knee recovered I just never put down the Big Stick!" Aside from riding flats, Zach has



Charles Uibel

Pic. by Charles Uibel

Kahuna Creations threw another stand-up paddle / Land Paddle biathlon and relay race at this year's SUP / LP Fall Festival.



Outstanding paddlers from both disciplines met to compete for prizes and glory at Jordanelle. We had a solid day of incredible racing on both stand-up paddleboards and longboards with the Kahuna Big Stick. Paddleboarding and Land Paddling are extremely similar, so athletes were easily able to transfer their skills in order to compete on land and water. The

event was a blast, and we look forward to many more similar races. Check out more pictures of the SUP / LP Fall Festival in our [Facebook Album](#).

Australia's Great Amazing Race

Kahuna at the 2010 Melbourne event



Kahuna Creations was a huge hit at the 2010 Great Amazing Race in Melbourne, Australia! The urban race had teams of two racing in Melbourne, while seeing amazing Australian landmarks. The race raised money

been carving the local hills at 35 mph, using the Kahuna Big Stick as a counter balance for rhythm and deep carves.

As with most land paddlers, Zach has been getting a lot of attention with his Land Paddle setup. "It's funny, cause everywhere I ride there are always people looking at me like 'Dude check out that kid!' or 'what is that?,' and I just respond with, 'It's a Kahuna Big Stick, what else would it be?'"



Retail Shop of the Month

Portland's Daddies Board Shop



Opening in 1995, in Daddies Board Shop was key in bringing longboarding to Oregon. In fact, its claim to fame is being the first longboard shop in the state. Daddies started as a neighborhood mother-and-son team and has grown to be one of the leaders in longboards and snowboards. Now Daddies Board Shop sells like crazy and even has a world-wide presence. The shop sells the highest-quality boards and does awesome with Kahuna longboards and the Kahuna Big Stick. We definitely recommend these guys to anyone who wants a quality board and are proud to have them as part of the Kahuna team.

for the Royal Children's Hospital Foundation and had a huge gathering of local Australians. During the event, over 300 people got to try Land Paddling for the first time. It was a ton of fun, and Land Paddling was easily the most popular activity of the day.

2011 Kahuna Calendar Photos

Submit your photos to be part of next year's calendar



The 2011 calendar is about to be created, and we want to show off your Kahuna board riding pictures in it! Send high-quality pictures to photos@kahunacreations.com, and we'll put the best ones in the calendar. The deadline for photo submissions is October 15, so make sure you get pictures in before then.



Daddies Board Shop

7126 NE SANDY BLVD
PORTLAND OREGON 97213
888.779.7062

Join the Kahuna Family



Our [Facebook](#) page is still going strong. If you're not a part of it yet, check it out, and join the community. We also have spots on [Myspace](#) and [Twitter](#). Or if videos are more your thing, pay our [YouTube](#) and [Vimeo](#) pages a visit.

That does it for this month! I appreciate you checking the newsletter and hope to hear from you. Send me an email with any suggestions, or just let me know how everything is going. Have a great month and enjoy life on a board!

Mahalo,

Cory McBride
Product Marketing Coordinator
Kahuna Creations

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