

# KAHUNA CREATIONS

Kahuna Creations Newsletter

October 2010



## Kahuna Board Riders,

I'm thrilled you made it to the October newsletter! We've been having a great time at Kahuna Creations. After all, there isn't much that's better than fall longboard rides. Take a minute to check out what's new with us, and don't forget to drop by a line with what you have been up to. Enjoy the newsletter!

## Unprecedented Longboard Polo Tournament

Land Paddlers battled in the very first competition



Four Land Paddle teams met earlier this month for the first-ever longboard polo tournament! This competition was definitely epic enough to land itself a spot in the history books. Nobody ended up hurting themselves, but everyone had a blast! This was one of the most fun things we have done, and we look forward to more matches in the future.



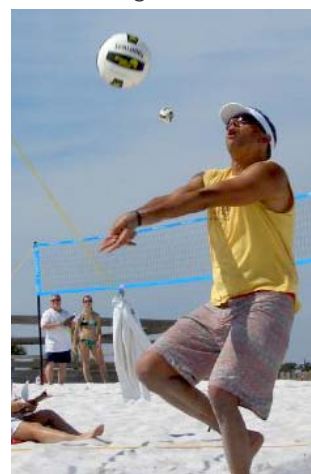
The rules were simple: without pushing with your feet, score a goal with our polo ball. No tripping with the Big Stick, and wear a helmet. Two referees were there to give out



## Kahuna Board Rider: Darian Griffin



This month's featured board rider is Darian Griffin of Atlanta, Georgia. Darian is an outdoor enthusiast and loves everything outdoors including sand volleyball, cycling, and surfing. He said he "most enjoys carving along with the Big Stick." Atlanta has a great Land



Paddling trail called the Silver Comet. Darian explained, "It was built on an old railroad line, and it's nothing but pristine blacktop all the way to the Alabama state line. You can cruise on your board for 10-15 miles before you know it! I always look forward to taking out my board and Big Stick, and it always

gets approving looks on the trail! People love it!"

Beyond the thrill of board riding, Darian is stoked by the health benefits of riding with

yellow and red cards for people getting out of line. Teams of four battled head to head, and the Flamingo Forks were victorious. Watch the [YouTube video](#), and check out the pictures in our [Longboard Polo Facebook Album](#).



the Big Stick. "This is by far one of the best



workouts you can get. In about an hour's time on my Kahuna Creations setup I can burn almost 1,000 calories with the best core

workout you can get, and it's fun!"

We love having Darian as a Kahuna Board Rider, and we're excited to see more of him in action!

### Retail Shop of the Month

Moments Salon of Phoenix, Arizona



### News Coverage Down Under

Land Paddling segment on WIN News



Our Australian friends got some great coverage by WIN News of Queensland's Sunshine Coast. The guys from Adventure Sports Kitesurf in Noosaville showed WIN what Land Paddling is all about. Stand-up paddle (SUP) surfing is going crazy down under, and the locals love being able to transition their SUP skills to the land. WIN did an outstanding job covering the growing sport in Australia. Check out the video of Land Paddling and our awesome Australian friends [here](#).

### Fall Land Paddling

This month, we're featuring an unlikely source for the shop of the month: the ladies of Moments, a Phoenix hair salon. Moments is a full-service salon that has been in service for about 20 years. It's a large-scale salon that serves 500 - 1,000 clients a day. The clientele at Moments is what you would expect for a salon: a lot of ladies, 99 percent of which have never been on a skateboard.

The Kahuna Big Stick was introduced to Moments by the owner's husband. He is an Iron Man athlete who cross trains with the Kahuna Big Stick for a core workout. He fell in love with Land Paddling, and his passion spread to his wife, Paula Moyes. She wanted to sell Kahuna Longboards with the Big Stick and figured they would work in her salon. Paula explained that whether it be hiking or



One of the best times of the year to ride is right now. We have had absolutely incredible fall-riding sessions over the past few weeks. The weather is just right, and the colors are amazing. These pictures were taken a week ago during an afternoon canyon ride, and more can be found in our [Fall Riding Facebook Album](#). Make sure you fully take advantage of this season, and get out as much as possible while you still can!



taking Pilates classes, most of their clients are fitness conscious. She decided to go for it and introduced her salon to Land Paddling.

It was an instant hit. Everyone loved Land Paddling, and she was able to sell the Kahuna Big Sticks and longboards. Paula said, "This drew so much attention that the salon now has a Kahuna group that meets every week to Land Paddle!" We are stoked for the success they have seen. Paula has an amazing amount of enthusiasm for the sport, and we expect to see great things from Moments in the near future.

#### Join the Kahuna Family



Join the online Kahuna Creations community by becoming a fan on our [Facebook page](#). Check out the pictures / videos of Kahuna Board Riders around the world or post some of your own. We just updated our page with a section for specials for anyone in the U.S. that wants a deal on product. We also have spots on [Myspace](#) and [Twitter](#). Or if videos are more your thing, pay our [YouTube](#) and [Vimeo](#) pages a visit.

That does it for the October newsletter. Thanks for checking it out! We're looking forward to another incredible month and hope you find time to get outside and ride. Let me know if you have any suggestions or other comments, and I'll see you next month!

Mahalo,

Cory McBride

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