

KAHUNA CREATIONS

Kahuna Creations Newsletter

November 2010



Kahuna Board Riders,

Welcome to the November Newsletter from Kahuna Creations! We're stoked to see you here and are excited to show off what we've been up to the last month! Check it all out, and drop by an email when you're through to let us know what's new with you!

Single Surf Rider Raises \$2,100



Steve Piper, owner of Sydney's Stand-up Paddle Gear Australia donated Kahuna Creation's Surf Rider longboard to a Think Pink women's cancer charity. The longboard auctioned for \$1,400, was donated back, and bought for \$700 the second time around! This single Kahuna Longboard raised a total of \$2,100, a good day's work for one of our longboards! Steve said, "It caused a bit of a stir, and the organizers ended up making us a major sponsor with many involved wanting a board for their husbands, sons, etc!"

Kahuna Board Rider: Markus Delung

5K Kahuna Race in Florida



The guys at Longboard Exchange threw the 5K Kahuna Push at the 2010 St. Pete Halloween Push. Along with the Kahuna Push, there was a 2K race, a slide fest, freestyle dance, and a Halloween push. Racers met to skate across the Bayou Bridge along the Pinellas Trail in St. Petersburg, Florida.

There were a ton of prizes, and those involved had a lot of fun. Austin Baker came in first for the Kahuna Push and won himself a Kahuna Longboard and Kahuna Big Stick. The race was awesome, and we expect another just-as-successful competition next year.

Kahuna in the Australian Press

Article in the Weekly Review



We've received quite a bit of coverage in Australia



Our featured rider this month is Markus Delung, a college student at West Virginia. Markus was a longboarder who learned about the Kahuna Big Stick in a forum. He knew that he had to get one of his own and was Land Paddling soon after. Now he rocks his Kahuna setup down his great local roads. "We're blessed with a lot of nice hills here in WV so it's not hard to find fun areas to ride. I also use the Big Stick on flatland as sort of a core cross trainer. Either way, I couldn't be happier with Kahuna Creations!"

Skate Jam in Australia

Elsternwick riders show what they're made of



Kahuna Creations was at the Elsternwick Skate Jam in Elsternwick, Australia. There was some outstanding Land Paddling, skateboarding, and even scooter riding at the competition. It all ended with a big-air contest, seeing who could jump over the highest Kahuna Big Stick. The local Aussies loved showing off their Land Paddling skills, and those who haven't picked up the sport yet were able to give it a try. Check out more pictures on [Facebook](#).

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this month. My favorite article is this one found in The Weekly Review. It goes over the origins and health benefits of Land Paddling and shows how the locals are getting into the sport. Check it out [here](#).

Retail Shop of the Month

Kite Republic of Melbourne, Australia



This month's featured board shop is Melbourne, Australia's Kite Republic. Kite Republic is hands down the go-to shop for kite boarding in Australia. They have an incredible staff of the city's best kite boarders and have done a lot to bring the sport of kite boarding to where it is now. When they're not in the ocean, you can be sure to find the staff on land with a Kahuna Big Stick in hand. These guys have been selling Kahuna Longboards and Big Sticks for a while now and have done wonders to grow Land Paddling in Australia.

Aside from selling Kahuna Creations product, Kite Republic rents out Kahuna Longboards and Big Sticks. Michael Lance from the shop said, "Most people hiring equipment have enjoyed it so much, they have purchased their very own Kahuna board and Big Stick - a testament to the growing popularity of the sport!"

"Land Paddling is the latest craze about to explode on the streets and pathways of St. Kilda this summer, and by early reports, it looks like it is here to stay! We have seen some fads over the past few years with rollerblades, roller skates, and RipSticks featuring prominently on the boardwalk at St. Kilda Beach. Land Paddling,



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Have access to product specials, see what other Kahuna Board Riders are doing, and post your own pics / video.

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however promises to be more exciting, more fun, and more accessible to the wider community of beach goers."



Kite Republic hosts two weekly Land Paddle meet ups. Every Monday, ladies of all ages meet at the shop for a morning Land Paddle ride. Tuesday evenings, guys and girls meet for a big social ride at sunset. These turn out so well, and everyone has a blast. We are stoked to see everything Kite Republic has done and are looking forward to seeing more from Kite Republic.



That wraps it up for this month. We're always trying to figure out new ways to improve and would love whatever input you have. Feel free to send an email with any ideas you may have or just to let us know what's new with you. Take care, and don't forget to get out and ride!

Mahalo,

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