

KAHUNA CREATIONS

Kahuna Creations Newsletter

November 2009



Kahuna Board Riders,

E komo mai! Welcome!

Glad you made it to November's newsletter! We have had a very exciting month, and have expanded all over the world! Check out the latest with Kahuna Creations, and be sure to let us know what news you have!

Getting Hot Down Under

Kahuna Creations officially enters Australia

G'day! The official industry launch of Kahuna Creations in Australia is taking place November 30 at St Kilda. "Street SUP" is showing up big time in Australia, and Aussie heroes such as champion SUP surfer and kite boarder Paul Jackson (pictured above) are getting stoked to finally be able ride the Kahuna Big Stick. Paul Jackson sent his picture just after finishing an incredible 30km ride. Paul instantly fell in love with the sport and is ready to fully support Kahuna Creations.



[The Australian Ultimate SUP Championships](#) took place last weekend at Southport Spit (Gold Coast). Kieran Taylor was the winner and took home a new Kahuna Longboard and Big Stick.



Kahuna Creations in Spain, Portugal and UK



[FORTrate](#) is exploding in Spain and Portugal. They are based out of Barcelona and can help anyone in the area get set up with Kahuna Longboards/Big Sticks. These guys seriously know their stuff, and we are proud to have them support the Kahuna team. Pictured above is Aleix, one of their riders showing off his skills in Spain.

Aloha UK has been spreading the Kahuna love and hitting it hard in England. The guys at Aloha UK have put together a decent collection of pictures and videos. Most are available on our facebook page, or click [here](#) to check out the UK Soul Riders.

Australian distributor Soft Zone set up the site www.streetsup.com.au for gear/retail inquiries in Australia. Mahalo Elvin!

Rockin' the Kahuna Big Stick is making the Triathlete Scene

Triathlete Magazine's Top Ten

The current issue of Triathlete Magazine featured Kahuna Creations' longboards and Big Sticks on its top ten buyers list. Brian Culp, the editor states...

"I LOVE IT! Seriously....the Kahuna Board/Big Stick is the most fun thing I've "reviewed" all year. I've already put at least 20 miles on it in one week."

Land paddling gives triathletes an incredible but fun workout. Professional triathlete champion [Kelsey Kooreman](#) is

pictured here training with her set up. Kelsey and other athletes are stoked about land paddling, since it gives a total full-body workout and is so much more fun than the usual exercises!



Join the Kahuna Family

Befriend us on [Facebook](#), [Myspace](#), and [Twitter](#). Catch all the latest pics, videos, and news. Tag us in any of your riding pics, and catch up with other Kahuna Board Riders.



2009 Xterra Adventures

Land Paddling is featured in the 2009 episode of Xterra Adventures. Xterra made an outstanding video, which is currently being aired all over the world.

Check out the video [here](#). We are on show # 2, joining up with the Xterra Winter World Championship Triathlon. Click [here](#) for the broadcast schedule.



Land Paddle Review - Joy Trip Project

In case you haven't made the transition to landpaddling, The Joy Trip Project, gave a solid [product review](#) for you to check out. They explain the health benefits and difficulty factors.



Schools Supporting Land Paddling

Schools all around the country are picking up land paddling. Not only is it an amazing way to ride a board, the Kahuna Big Stick makes longboarding much easier to learn, and the all-around workout makes it perfect to use in school P.E. programs. When we get a break from the usual surf and skate scene, we work with K-12 schools to teach students and teachers how to land paddle. Click [here](#) for the story ran by ABC News, one of three media hits

we received during this month's school trip to Colorado. Feel free to contact us for more info on land paddling at schools.



Thanks for checking out the newsletter for the month! We are very excited about the growth of our new sport land paddling and the success of our surfboard/longboard lineup. Shoot over an email if you have any ideas of how we can do better. Feel free to let us know how you're enjoying any of our surf/skate products, and let us know when you have any memorable rides.

Mahalo,

Cory McBride
Product Manager
Kahuna Creations

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