

Onderwerp: Kahuna Creations October Newsletter
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KAHUNA CREATIONS

Kahuna Creations Newsletter

January 2010



Kahuna Board Riders,

Happy New Years!

Welcome to the first newsletter of 2010! Last year was amazing for Kahuna Creations, and we know 2010 we be even better. Check out our recap on what happened last year, and let us know what we can do to make your 2010 rock.

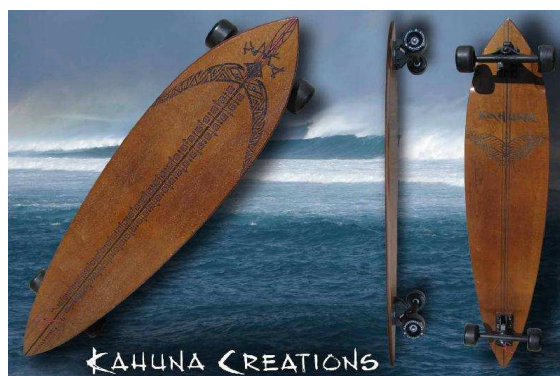
Manhattan Broadway Bomb NYC longboarders race for their lives

This October, Kahuna Creations was represented in the Broadway Bomb in Manhattan. We had three incredible days of



skating and parties in downtown NYC. The main event was an insane race down Broadway through New York City traffic. Racers longboarded and land paddled around cars, pedestrians, and a good share of cops. Everyone survived and had a ride of a lifetime through the streets of Manhattan. [Check out the great footage](#) put together by Richie Tannenbaum, the NYC personal trainer.

The New Haka Cruiser



Our latest addition to our longboard family was introduced this September. The 47" beauty is so smooth and shockingly fun to ride! It really is the ultimate in plywood longboards. The 8-ply Haka Cruiser is a little thicker than most, giving it extra strength and stability. It is perfect for anyone learning how to longboard but can handle the rigors of slalom carving like a dream.

Check out the new Haka Cruiser [here](#).

Triathletes Training with the Big Stick

Land paddling gives triathletes an incredible, fun workout. Professional triathlete champion [Kelsey Kooreman](#) is pictured here training



Kahuna Creations in the Media

Matthew McConaughey (pictured here) and others helped out to give us an amazing year in the press! Check out KahunaCreations.com/News for the full account of the press we got last year.

December - [10 Outdoorsy Gifts](#) | InventorSpot.com



with her setup. Kelsey and other athletes are stoked about land paddling, since it gives a total full-body workout and is so much more fun than the usual exercises!

Triathlete Magazine featured Kahuna Creations' longboards and Big Sticks on its top ten buyers list. Brian Culp, the editor states, "I LOVE IT! Seriously....the Kahuna Board/Big Stick is the most fun thing I've "reviewed" all year. I've already put at least 20 miles on it in one week."

Kahuna Creations Around the World

The official industry launch of Kahuna Creations in **Australia** took place November 30 at St Kilda.



"Street SUP" is showing up big time in Australia, and Aussie heroes such as

champion SUP surfer and kite boarder Paul Jackson are getting stoked to finally be able ride the Kahuna Big Stick.

Australian distributor Soft Zone set up the site www.streetsup.com.au for gear/retail inquiries in Australia.

FORTrate is exploding in **Spain** and **Portugal**. They are based out of Barcelona and seriously know their stuff. We are proud to have them support the Kahuna team. Pictured above is Aleix, one of their riders showing off his skills in Spain.

Aloha UK has been spreading the Kahuna love and hitting it hard in **England**. The guys at Aloha UK have put together a decent collection of pictures and videos. Most are available on our [facebook page](#), or click [here](#) for a great video.

Surf2Go is stoked to be representing Kahuna Creations in **Europe**. Surf2Go is an extremely knowledgeable board-riding company, and they have done a great job growing the brand in Europe. We are confident in their abilities and look forward to seeing their success in 2010.

Buttons Hits it Hard in Tahiti



November - [How to use the Big Kahuna Stick](#) | FIREHOW.com

October - [Land Paddling Rolling Into Schools](#) | KRDO.com ABC News Colorado

[Kahuna Big Stick could be the wave of the future](#) | Ke Alakai - BYU-Hawaii Student News Lab

September - [UFC fighter keeps fit the fun way](#) | Edmonton Sun

[Paddling the city streets](#) | Brand X

August - [Surfing the Street](#) | Honolulu Magazine

[Matthew McConaughey Land Paddles, Would You?](#) | AOL Health: ThatsFit.com

July - [Surfing On Land!](#) | KENS5.com San Antonio

June - [Land Paddling is Coming to a Bicycle Lane Near You](#) | Vogue

[Elite/Kahuna Longboard launch](#) | Models.com

May - [Row, row, row your board ... land paddling has Hawaiian roots](#) | USA Today

[Dean McDermott uses a longboard and paddle to get around neighborhood](#) | Associated Content

April - [Pohaku Surf Rider Longboard and Matthew McConaughey](#) | Pinstripe Mag

March - [KEEPING IT WHEEL](#) | People Magazine

[Easy Glider](#) | People Magazine

[Matthew McConaughey Gets Rolling](#) | Splash News

[Kahuna Creations in Germany](#) | Shape.de

February - [Matthew McConaughey: Skateboard or Gondola?](#) | USA Today

[Balancing Act](#) | People Magazine

[60 Second Star Watch](#) | People Magazine

January - [Skate in Style](#) | YoungMoney.com

5K Land Paddle Race for Charity

Avid land paddlers met in October to show their stuff and help out Team Brenchley charity. Our 5K course was set on an intense uphill followed by a steep downhill ride. All the competitors had a blast and likely their most extreme workout of the year.



1st place: Jon Tanner
2nd place: Cory McBride
3rd place: Pat Tanner

Tahiti gave us an amazing swell this August. Our man Buttons Kaluhiokalani flew out to Teahupo'o to get a piece of the action. Buttons is 52 years old and is still a master of the surf. Here he is showing this monster wave what's up. Photo by Tim McKenna.



BYU Head Football Coach Shreds

Bronco Mendenhall, head coach of BYU football, used the Kahuna Big Stick to get into shape this year. Coach Mendenhall has



been using land paddling to help motivate his players and has been tearing it up himself! As an avid landlocked surfer, Mendenhall really appreciates the thrill of land paddling, "I don't think there's anything like surfing. Not having ocean in Utah, it's been good to be able to get on a board and have a similar experience." Check out a video of Coach Mendenhall riding [here](#).

2009 and 2010 Xterra Adventures

Land Paddling is featured in the 2009 and 2010 episodes of Xterra Adventures, which is still airing all over the world. Check the outstanding video Xterra's made [here](#). We are on show # 2, joining up with the Xterra Winter World Championship Triathlon. Click [here](#) for the broadcast schedule.



Join the Kahuna Ohana



Befriend us on [Facebook](#), [Myspace](#), and [Twitter](#). Catch all the latest pics, videos, and news. Tag us in any of your riding pics, and see what other Kahuna Board Riders are up to.

We appreciate all your support and time checking out the Kahuna Creations newsletter. Keep riding, and let us know if there is any way we can enhance your 2010 board riding experience.

Mahalo,

Cory McBride

Product Manager
Kahuna Creations

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