

KAHUNA CREATIONS

Kahuna Creations Newsletter

June 2010



Kahuna Board Riders,

Summer is officially here (at least on our half of the world)! Obviously, that means it's prime Land Paddling™ season, time to get up and get riding! We've had a great month at Kahuna Creations since our last newsletter and hope you have too. More and more people are embracing the Kahuna love and the Kahuna family is continuously getting tighter. Take a look at what's been going on since last time and enjoy this month's newsletter.

Kahuna Shop of the Month

Michigan's Ride 45

This month, we're featuring Ride 45 of Downtown Petoskey, Michigan. The guys at Ride 45 know about all there is to know about board



riding. They picked up Kahuna longboards and Land Paddles a while back and are loving them. Rider 45 manager Matt said, "I saw these Land Paddles on the internet and just had to get some. We've been selling them like crazy. This is my favorite thing to do on beautiful summer days in Petoskey, MI." Workers at Ride 45 put together some great videos of them riding with the Kahuna Big Stick™ and showing off their sliding skills. Check out one of the videos [here](#), and check out Ride 45 at 406 Petoskey St in Michigan.



Kahuna Board Rider: Tom Norwood

Landlocked surfer even better than Adam Sandler

Australia's KiteMag Article



Our man Elvin from StreetSUP got us set up with a great two-page spread in KiteMag, Australia's Kitesurfing magazine. For the magazine, Australian Kitesurfing Champions Paul Jackson and Angela Van Hoof were interviewed. Both kiteboard and standup paddleboard (SUP) daily and Land Paddle 15km 2-3 times a week. They use a longboard and the Kahuna Big Stick to cruise along the beach, check out the surf, and have fun doing something different. "It's the only real land-based activity that we do and enjoy... We all like to spice it up and get out doing something different.

Especially if we've had a big day surfing and just want to chill out. It's just fun." Read the interview and check out our spot in KiteMag [here](#). StreetSUP is the Kahuna Creations' distributor in Australia. Check it out at StreetSUP.com.au.



This month's Kahuna Board Rider is Tom Norwood who grew up in Newport Beach, California. Tom explained, "I'm old enough that my first skateboard had clay wheels! I taught surfing for a couple of summers in Santa Cruz." Tom moved to Seattle where he helped found Vera Fitness and Motif Wellness. In Seattle, he had to replace surfing with cycling and trail running. Eventually, he decided to cross over to longboarding and Land Paddling. "I was missing surfing, and it seemed like the next best thing. When I saw the Big Stick it looked like a really fun way to get a great upper body workout. I loved it from the first minute!"

"My five-year-old son is a great bike rider. We took his training wheels off last summer when he was four and a half; one of my favorite things to do is go out with him on his bike and me with my longboard and Big Stick. It's a great workout trying to keep up with him! Every time we go out together people wave and smile and make really positive comments, because we look like we are having so much fun and the land paddle is such a novelty. I'm looking forward to getting in some longer distance treks with the Land Paddle now that summer is here!" Tom has real excitement for the sport of Land Paddling and we are happy to see him as part of the Kahuna family!

Kahuna at the Cancer Cruise Riding for the cure in Canada



Kahuna Creations sponsored the Cancer Cruise in Red Deer, Alberta. Over 150 longboarders showed up for the event, raising over \$15,000 for the Canadian Breast Cancer Foundation. Riders met at Bower Ponds and rode across 25 km of trail. The annual Cancer Cruise was founded by Stephen Trangen four years ago after his grandfather died of lung cancer. This year's event was complete with a graffiti art competition and live bands. The weather was perfect, and everyone had a ton of fun while supporting an important cause.

Product Review for Triathletes ZenTriathlon approves Land Paddling



ZenTriathlon reviewed the sport of Land Paddling and gave it "a big thumb's up." The review explains the fun and workout factors of the sport. ZenTri is about helping people turn their lives around through endurance training; it's great to see its support for the Kahuna Big Stick. Land Paddling is still making headway in the triathlete



world and is an incredible way for athletes to cross train while having some fun. Check out the review [here](#).

Hawaii Pacific Network

Latest press on Land Paddling at school



Hawaii's Pacific Network aired a great segment on the [Kahuna Creations PE Land Paddling Program](#). It illustrates quite well the benefits of Land Paddling in PE classes. It also talks about the sport's success in Hawaii and its health benefits. Check out the video by going to [Pacific Network's site](#) and clicking on Land Paddling Pt 1.

Show your Kahuna Spirit



Get involved in the Kahuna Creations community by adding us on [Facebook](#), [Myspace](#), and [Twitter](#). Catch the latest news from other Kahuna board riders, share your photos, or just brag about good rides. Hope to see you there!

I hope you liked this month's Kahuna Creations newsletter! We try to keep improving the brand, so please let me know if you have any ideas on what we can do better. Feel free to send an email saying how you've been enjoying any of our board-riding products, and let me know if you get any sweet pics / videos. Have a great month and take time to enjoy life.

Mahalo,

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Kahuna Creations

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