

KAHUNA CREATIONS

Kahuna Creations Newsletter

January 2011



Aloha from Kahuna Creations!

Welcome to the Kahuna Creations' January newsletter! We've had another great month and want to let you know what's new. Take a look at our newsletter, and feel free to send me a message with what you've been up to. I hope you enjoy this!

Florida Gators Get Their Paddle On



Our man Tommy Kahuna of Tampa, Florida took the Florida Gators on an epic Land Paddling ride before they defeated Penn State in the 2010 Outback Bowl. University of Florida players got on the longboards and had the Big Stick ride of a lifetime. More and more football players are now getting on board with Kahuna for a cross-training workout that is so much more enjoyable than traditional drills and gives a solid full-body workout.

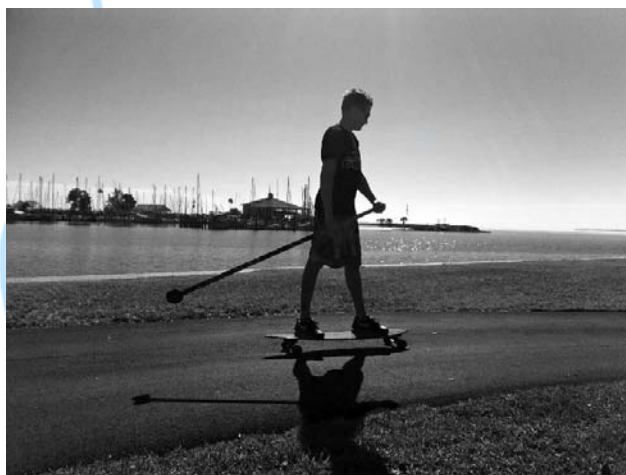
Kahuna Rides into Manly News

Coverage of us riding with SUP Gear Australia



Kahuna Board Rider of the Month

Bio from Florida rider Matt Huelsman



My name is Matt Huelsman, currently residing in Tampa, Florida. As an avid wakeboarder, I was looking for something to keep me physically active during the chillier winter months here in Florida but help me stay in great shape as well. I was introduced to Land Paddling from the owner of Solstice Sports (Nick Bjork), here locally back in November 2010, who I purchased the Kahuna Creations Haka Moko 47" longboard and the Kahuna Big Stick Classic from. Haven't ridden a skateboard since age 13 and haven't been lucky enough to try surfing; however, I have done the paddleboard before. I was hooked immediately and have since been riding 3-4 times a week. It's hard to ride and not be noticed around here and questioned what it is (including by some of our NHL Tampa Bay Lightning players whose houses I ride near). I have even started a Land Paddling meet-up group and just built a [Facebook page](#) dedicated to Tampa Bay Land Paddling.

I can already notice how Land Paddling has been helping my physique in the short few months, and the Haka and Kahuna Big Stick are something I carry around in my SUV. I've been known to pull

One of my personal favorite beaches is Sydney, Australia's Manly Beach. That's part of why I was so stoked to get into the Manly Daily newspaper this month. Manly Daily's photographer showed up to our Land Paddling clinic at SUP Gear Australia. We taught newcomers the art of the Land Paddle, but most of the day was spent carving down the local hills while showing off for the photographer. Check out the [article](#) and other [pictures](#) of the afternoon.

Womens Surf Style Magazine

Hawaiian 8th grader writes Land Paddling article



Sarah Holter, an 8th grade student at Kalamā Intermediate School wrote how her school Land Paddles to encourage non-athletes in an [article](#) that appeared in the latest WSSM issue. The Kahuna Big Stick helps students who do not usually participate in team sports have healthy lifestyles. "I have seen some students that don't always do great in the usual team sports. However, they sometimes excel in our school's alternative P.E. activities."

Sarah wrote to WSSM that Land Paddling in physical education classes fosters healthy living beyond primary education. She explained, "Unfortunately, most people don't continue to play team sports once they graduate from high school. To find individual sports activities that people will carry on once they've completed school, we started using alternative surf inspired activities within the curriculum."

Explaining the benefits of Land Paddling at school, Sarah said, "Our surf inspired alternative P.E. program has taught me to stay fit for life, and that's what we are trying to do for everyone. It's easy to stay healthy even after the mandatory P.E. in high school. Activities such as Land Paddling are exciting and rewarding! I can have fun, be outside, and stay fit. I have learned so much, and I will carry these skills with me forever. I would way

off and do a quick session in my dress shirt, tie, and slacks after work along our great coastal area.

I hope to have this take off and get many new people of all ages involved in the Tampa Bay area.

Retail Shop of the Month

Yolo Beach of Santa Rosa Beach, Florida



Kahuna Creations' January featured retail shop is Santa Rosa Beach's Yolo Board. Yolo's motto "You Only Live Once" is deeply embedded in the company. Yolo strives to maximize the joys of life. In effort to live life to the fullest, Yolo embraces stand up paddle boarding and brings it to the people. Whether it be dropping in on the surf or enjoying the beautiful Florida scenery, paddle surfing enables you to really enjoy life on the water. The guys at Yolo have become SUP experts and know all you would ever need to about the sport and its products.

Yolo brought Land Paddling into its business to complement stand up paddle boarding. Yolo founder Jeff Archer said, "Land Paddling is the perfect addition to our business, as we are a stand up paddle board company. Many of our customers have bought Kahuna longboards to compliment their workouts on the water. When the gulf is too cold, they put on their hoodies and go Land Paddling! It is nice to be able to offer such a quality product that we can highly recommend."

We love working with Yolo and hope you pay them a visit if ever in the area.

Yolo Board L.L.C.
820 N. County Hwy. 393
Santa Rosa Beach, FL 32459
www.yoloboard.com

Press in Noosa, Australia

Noosa News gives Kahuna Creations second article

rather go Land Paddling or Stand Up Paddle boarding than stay home and watch TV."

Kahuna in the Herald Sun

More Australia press spreading the Kahuna love



Victoria, Australia's Herald Sun wrote an article about the weekly Land Paddling meet-up group at Kite Republic HQ in St. Kilda. It explains what Land Paddling is all about and how to get involved with the meet-up group. Check the article out [here](#).

Your Kahuna Family Awaits You



Our Kahuna family is incomplete without you as part of it. Join the Kahuna 'ohana by befriending us on [Facebook](#). Catch all the latest news, and show off your board-riding pics. We promise we'll take care of you.

Also, be sure to check our our videos on our [YouTube](#) and [Vimeo](#) pages.



After running the [first article](#) last month, Noosa News visited Adventure Sports Kitesurf Australia to see one of the shop's weekly Land Paddle clinics. A first timer at the clinic was 59 year old Rosemary who was covered by a second Noosa News - Kahuna Creations article. The [article](#) explains how the Kahuna Big Stick enables people of all abilities to get riding on a board. After a quick lesson, Rosemary was cruising around the streets. She bought her own set that afternoon and is now using it to train for an upcoming triathlon. The Kahuna Big Stick gives stability and control to longboarders, making it possible for people who have never been able to skateboard ride without any problems.

That wraps up this month's newsletter. Don't be a stranger, and feel free to send me a message. We continuously try to improve and grow the Kahuna brand, so any ideas you have would be awesome. Hope you can get riding, and I'll catch you next month.

Mahalo,

Cory McBride

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